

## EVENT INFORMATION

DATE : SUNDAY, 21 OCTOBER 2012  
 START POINT : ESPLANADE DRIVE  
 END POINT : MARINA BAY, WATERFRONT PROMENADE  
 START TIME : 7.15 AM

### TIME PROGRAMME DESCRIPTION

5.30 AM	NIKE WE RUN SG 10K START AREA AND RACE VILLAGE OPEN BAGGAGE DEPOSIT AT CONNAUGHT DRIVE OPENS
6.30 AM	START PEN OPENS AT ESPLANADE DRIVE
7.00 AM	RUNNERS TO WARM-UP AND STAND BY
7.15 AM	FIRST WAVE FLAG-OFF OF RUNNERS
7.30 AM	SECOND WAVE FLAG-OFF OF RUNNERS
7.30 AM	BAGGAGE DEPOSIT AT CONNAUGHT DRIVE CLOSES
7.35 AM	START PEN CLOSES*
8.15 AM	BAGGAGE RETRIEVAL COUNTERS AT MARINA BAY WATERFRONT PROMENADE OPENS
8.30 AM	ENTERTAINMENT BEGINS
9.15 AM	PRIZE PRESENTATION FOR INDIVIDUAL CATEGORIES
9.45 AM	PRIZE PRESENTATION FOR SCHOOL CATEGORIES
11.00 AM	BAGGAGE RETRIEVAL COUNTERS AT MARINA BAY WATERFRONT PROMENADE CLOSES NIKE WE RUN SG 10K RACE VILLAGE CLOSES END OF EVENT

\*LATE-COMERS WHO ARRIVE AT THE START PEN AFTER 7.35 AM WILL NOT BE ALLOWED TO RACE.

## BEFORE THE RACE

### YOUR RACE CHECKLIST

- ALL RUNNERS MUST WEAR THE OFFICIAL 2012 NIKE WE RUN SG 10K T-SHIRT IN ORDER TO PARTICIPATE IN THE RACE. FAILING TO DO SO WILL RESULT IN AUTOMATIC DISQUALIFICATION FROM THE RACE.
- YOU ARE ADVISED TO ARRIVE EARLY AT THE RACE START AREA, AT LEAST ONE HOUR BEFORE THE FIRST FLAG-OFF.
- ALL RUNNERS MUST SECURE THEIR D-TAG TO THEIR SHOES BEFORE THE START OF THE RACE IN ORDER TO GET AN INDIVIDUAL RACE TIME. D-TAG IS A DEVICE USED TO RECORD YOUR RACE TIMING ON RACE DAY.
- YOU ARE ADVISED TO DO YOUR OWN WARM-UP EXERCISES BEFORE THE RACE.
- WATER WILL BE PROVIDED BEFORE THE RACE AT THE BAGGAGE DEPOSIT. YOU ARE ADVISED NOT TO CONSUME TOO MUCH WATER BEFORE THE RACE BEGINS.
- PLEASE MAKE YOUR WAY TO THE START PEN FROM 6.30 AM (SEE MAP C).
- IF YOU ARE FEELING UNWELL ON THE EVENT DAY, PLEASE REFRAIN FROM PARTICIPATING IN THE RACE.
- ALL RUNNERS MUST WEAR THE WRIST TAG ON THEIR RIGHT HAND TO BE ENTITLED FOR THE FINISHER'S T-SHIRT. THE WRIST TAG WILL BE GIVEN OUT AT RACE PACK COLLECTION.

### INFORMATION COUNTER

- RACE INFORMATION CAN BE FOUND AT THE INFORMATION COUNTER AT THE FOLLOWING LOCATIONS:
  - 1) CONNAUGHT DRIVE, OPERATING HOURS: 5.30 AM - 7.45 AM
  - 2) RACE VILLAGE, OPERATING HOURS: 5.30 AM - 11.00 AM
- REPORTING OF LOST AND FOUND ITEMS CAN BE MADE AT THE INFORMATION COUNTER.

### BAGGAGE DEPOSIT AREA, BAGGAGE RETRIEVAL AREA AND WASHROOMS

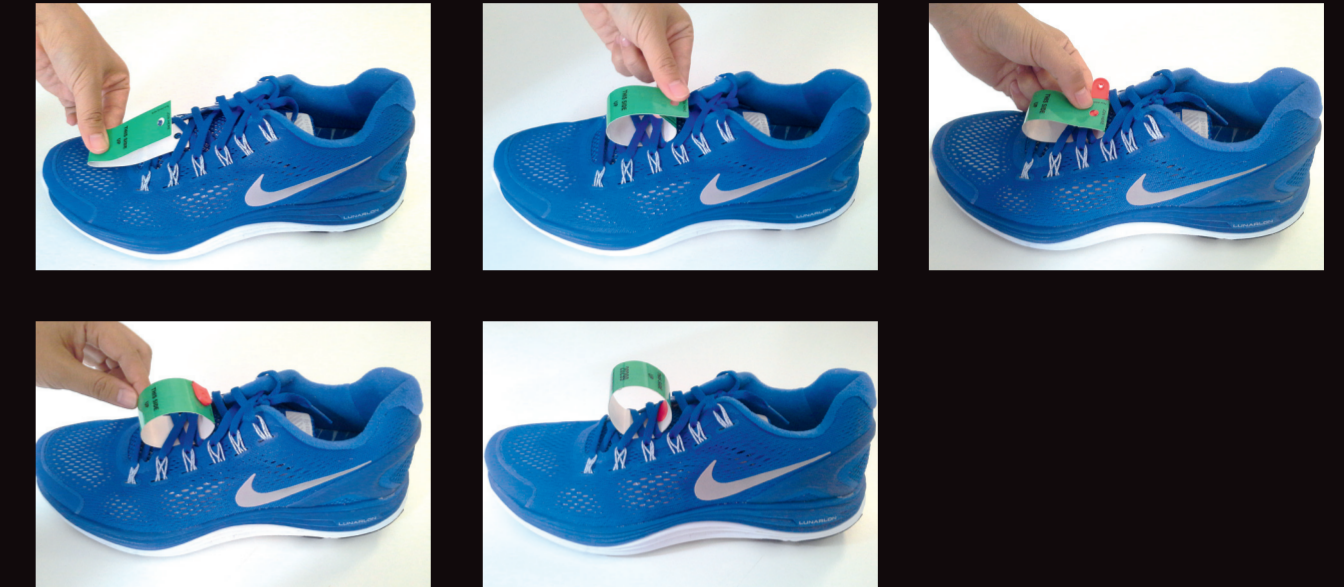
- THE BAGGAGE DEPOSIT AT CONNAUGHT DRIVE WILL BE AVAILABLE FROM 5.30 AM.
- THE BAGGAGE RETRIEVAL AT THE MARINA BAY WATERFRONT PROMENADE WILL BE AVAILABLE FROM 8.15 AM TO 11.00 AM.
- EACH PARTICIPANT WILL ONLY BE ALLOWED TO CHECK-IN ONE PIECE OF BAGGAGE.
- PLEASE REFRAIN FROM CHECKING IN VALUABLE ITEMS AT THE BAGGAGE DEPOSIT AREA. WHILE MAXIMUM CARE AND SECURITY WILL BE ENFORCED, THE ORGANISERS WILL NOT BE HELD RESPONSIBLE FOR ANY LOSS OR DAMAGE.
- THIS SERVICE WILL BE MADE AVAILABLE TO ALL PARTICIPANTS. PLEASE ARRIVE EARLY TO AVOID DELAYS IN BAG DEPOSIT.
- WASHROOMS ARE AVAILABLE AT THE RACE VILLAGE (SEE MAP A) AND START AREA (SEE MAP C).

## RACE ETIQUETTE

- IF YOU ENCOUNTER ANY PROBLEMS DURING THE RUN, PLEASE APPROACH OUR RACE MARSHALS FOR ASSISTANCE.
- THERE WILL BE DIRECTIONAL SIGNAGES AND MARKERS ALONG THE RACE ROUTE TO GUIDE YOU ALONG. PLEASE DO NOT VEER OFF THE COURSE OF THE ROUTE. DOING SO MIGHT COMPROMISE YOUR SAFETY AND RESULT IN A DISQUALIFICATION FROM THE RACE.
- PLEASE KEEP TO YOUR LEFT TO ALLOW FASTER RUNNERS TO OVERTAKE. IF YOU ENCOUNTER PARTICIPANTS IN THE RIGHT SIDE OF THE LANE WHO ARE MOVING AT A SLOWER PACE, PLEASE CALL OUT, "ON YOUR RIGHT." AS A COURTESY, ALL PARTICIPANTS ARE REQUIRED TO MOVE TO THE LEFT WHEN THEY HEAR THIS.
- IF YOU WISH TO WALK DURING THE RACE, PLEASE KINDLY KEEP TO THE LEFT SIDE OF THE ROUTE TO ALLOW FASTER COMPETITORS TO PASS.
- IF YOU NEED TO STOP TO TIE YOUR SHOELACES OR FOR ANY OTHER REASON, PLEASE MOVE OUT OF THE GROUP BEFORE DOING SO TO PREVENT RUNNERS FROM COLLIDING INTO YOU.
- THE ORGANISER RESERVES THE RIGHT TO AMEND ANY RULES AND REGULATIONS WITHOUT PRIOR NOTIFICATIONS OR ANY REASONS THEREOF.

## HOW DO I USE MY D-TAG?

- STEP 1: SEPARATE D-TAG FROM DIRECTIONS BY TEARING AT "TEAR ALONG HERE"
- STEP 2: FORM CIRCLE AROUND LACE WHERE LACES CROSS
- STEP 3: JOIN ENDS OF D-TAG USING ADHESIVE TAPE AND SECURE IT WITH CLIP PROVIDED
- STEP 4: ROTATE D-TAG CORRECT SIDE UP



## D-TAG FAQs

- WHAT DO I DO WITH THE D-TAG AFTER THE RUN?  
YOU DO NOT NEED TO RETURN YOUR D-TAG AND CAN DISPOSE IT AFTER COMPLETING THE RACE.
- WHAT HAPPENS IF THE D-TAG GETS WET?  
THE TAG IS COMPLETELY WATERPROOF AND WILL WORK REGARDLESS OF RAIN, HEAT, STORMS, HUMIDITY OR OTHER INCLEMENT CONDITIONS.
- HOW DO I MAKE SURE THAT MY D-TAG WORKS?  
EACH D-TAG IS CHECKED AND DOUBLE-CHECKED FOR FUNCTIONALITY BEFORE IT IS DISTRIBUTED TO THE ATHLETE. THE TAG IS ALWAYS "ON" AND DOES NOT NEED TO BE ACTIVATED. THERE WILL BE NO "TAG CHECK" OR "CHIP CHECK" AT THE RACE PACK COLLECTION.
- WHAT IS TAG TIME AND HOW IS IT DIFFERENT FROM GUN TIME?  
TAG TIME (CHIP TIME) IS RECORDED BY AN ELECTRONIC TAG THAT IS ATTACHED TO A RUNNER'S SHOE. YOUR TAG RECORDS THE TIME AT WHICH YOU CROSS THE START LINE, THE FINISH LINE AND SEVERAL SPLIT TIMES IN BETWEEN. TAG TIME IS OFTEN SHORTER THAN GUN TIME BECAUSE TAG TIME BEGINS WHEN A RUNNER CROSSES THE START LINE WHILE GUN TIME STARTS WHEN THE GUN IS FIRED. MANY RUNNERS DON'T CROSS THE START LINE UNTIL SEVERAL MINUTES AFTER THEIR OFFICIAL GUN TIME HAS BEGUN.
- HOW ACCURATE IS TAG TIME?  
TAG TIME IS THE MOST ACCURATE RUN TIMING AVAILABLE BECAUSE IT MEASURES THE EXACT TIME BETWEEN A RUNNER CROSSING THE START LINE AND THE FINISH LINE. TAG TIME ALSO RECORDS SEVERAL IMPORTANT SPLITS, PROVIDING AN ACCURATE RECORD OF A RUNNER'S PACE.

## WE RUN SG 10K 2012



## 20% OFF NIKE RUNNING PRODUCTS AT ALL PARTICIPATING OUTLETS

DATE: 21 SEP - 21 OCT 2012

PRESENT YOUR WE RUN SG 10K 2012 CONFIRMATION SLIP TO ENJOY THE PROMOTION

NO EXCHANGES ARE ALLOWED, AND OFFER CANNOT BE USED WITH ANY OTHER PROMOTIONS, DISCOUNTS OR VOUCHERS

NOT APPLICABLE TO NIKE+, FOOTBALL AND BASKETBALL PRODUCTS

\*OTHER TERMS & CONDITIONS APPLY

PARTICIPATING NIKE STORE: NIKE STORE ORCHARD CENTRAL • NIKE STORE PARAGON • NIKE STORE WHEELOCK • NIKE STORE SUNTEC • NIKE STORE BUGIS • NIKE STORE JURONG POINT • NIKE STORE TAMPINES MALL

PARTICIPATING PARTNER STORE: GOAL @ 313 • IRUN @ QUEENSWAY • RSH TANGLIN • RSH NGE E ANN CITY • RSH JUNCTION 8 • RSH CAUSEWAY POINT • SPORTSLINK AE ANG MO KIO (AMK HUB) • SPORTSLINK TIONG BAHRU • SPORTSLINK TAMPINES 1 • SPORTSLINK INTERLINK @ QUEENSWAY • SPORTSLINK NORTHPOINT • SPORTSLINK JURONG POINT





## RACE VILLAGE MAP

### START LINE FORM UP

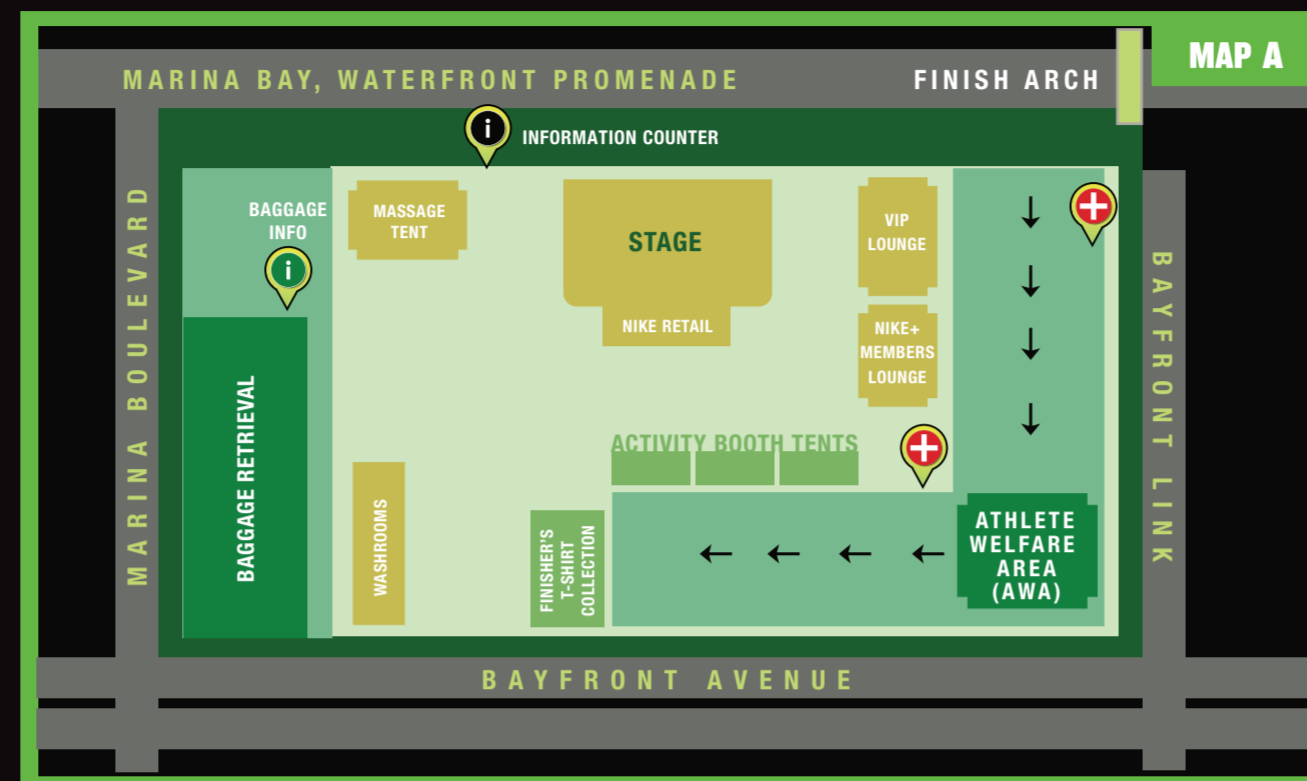
- ALL PARTICIPANTS SHOULD BEGIN TO PROCEED TO THE START LINE FROM 6.30 AM. ONLY NIKE INVITATIONAL ATHLETES AND VIP WITH SPECIAL WRIST TAGS CAN PROCEED RIGHT TO THE FRONT OF THE START LINE. DO NOTE THAT PRIORITY ENTRY TO FRONT OF START PEN WILL CLOSE AT 7.10 AM.
- THERE WILL BE TWO MAIN FLAG-OFFS, THE 1ST FLAG-OFF AT 7.15 AM AND THE 2ND FLAG-OFF AT 7.30 AM. THE START GANTRY WILL BE CLOSED AT 7.35 AM, DUE TO ROAD OPENING TIMING.
- AS CHIP TIMING IS USED, YOUR TIMING WILL ONLY BE CAPTURED FROM THE MOMENT YOU CROSS THE START LINE.

### COLLECTION OF NIKE WE RUN SG 10K FINISHER T-SHIRT

- RUNNERS MUST PRESENT THE FINISHER'S WRIST TAG TO COLLECT THE FINISHER'S T-SHIRT.
- RUNNERS MUST COLLECT THE FINISHER'S T-SHIRT ACCORDING TO THE SIZE INDICATED ON THE WRIST TAG.
- THE COLLECTION OF THE FINISHER'S T-SHIRT IS AT THE RACE VILLAGE LOCATED AFTER THE FINISH POINT (SEE MAP A)
- THE FINISHER'S T-SHIRT MUST BE COLLECTED ON RACE DAY; NO MAILING OF THE FINISHER'S T-SHIRT WILL BE ENTERTAINED AFTER RACE DAY.

### PRIZE PRESENTATIONS, RESULTS & APPEAL

- TOP 3 WINNERS (OPEN & UNDER 25 CATEGORIES)
  - RESULTS AND RANKINGS FOR THE TOP 3 WINNERS ARE ACCORDING TO "GUN TIME".
  - PUBLICATION OF THE TOP 3 WINNERS RESULT WILL BE POSTED AT THE RACE VILLAGE INFORMATION COUNTER WITHIN 30 MINUTES FROM THE TIME THE 3RD WINNER CROSSES THE FINISH POINT.
  - PRIZE WINNERS ARE REQUIRED TO BE PRESENT AT THE ALLOCATED HOLDING AREA FOR THE PRIZE PRESENTATION CEREMONY AT 8.45 AM.
  - APPEALS BY (POTENTIAL) PRIZE WINNERS MUST BE MADE IN PERSON AT THE RACE VILLAGE INFORMATION COUNTER WITHIN 15 MINUTES AFTER THE PUBLICATION OF THE RESULTS. ALL APPEALS ARE SUBJECT TO A S\$50 FEE.



MAP NOT DRAWN TO SCALE AND SUBJECT TO CHANGES

## RACE ROUTE MAP

### DISTANCE MARKERS AND HYDRATION STATIONS

- THE NIKE WE RUN SG DISTANCE MARKERS WILL BE PLACED AT EVERY KILOMETER OF THE ROUTE.
- HYDRATION STATIONS ARE LOCATED AT THE FOLLOWING POINTS:
  - START AREA
  - 1.1KM
  - 3.3KM
  - 5.6KM
  - 7.6KM
  - FINISH POINT

## INCLEMENT WEATHER

- IN THE EVENT OF HEAVY RAIN, LIGHTNING, HAZE AND OTHER INCLEMENT WEATHER, THE EVENT WILL BE DELAYED. THE EVENT WILL NOT BE POSTPONED TO A LATER DATE. SHOULD INCLEMENT WEATHER PERSIST BEYOND 7.45 AM OR THE CONDITION DEEMED UNSUITABLE, THE EVENT WILL BE CANCELLED.
  - IF RAIN OCCURS AFTER THE RACE HAS STARTED, YOU ARE ADVISED TO SEEK SHELTER ALONG THE RACE ROUTE. IF YOU WISH TO CONTINUE WITH THE RACE, YOU WILL BE RUNNING AT YOUR OWN RISK.
  - HAZE CONDITIONS:
    - PSI UP TO 50 RACE TO PROCEED AS NORMAL.
    - PSI 51 TO 100 RACE TO PROCEED AS NORMAL.
    - PSI 101 TO 150 RACE TO PROCEED AS NORMAL. PERSONS WITH EXISTING HEART OR RESPIRATORY AILMENTS ARE ADVISED NOT TO RUN. (ADVISORY TO ALL RUNNERS: TAKE IT EASY DURING THE RUN, DO NOT OVEREXERT YOURSELF.)
    - PSI 151 TO 200 RACE TO PROCEED. RUNNERS TO RUN AT THEIR OWN RISKS. PERSONS WITH EXISTING HEART OR RESPIRATORY AILMENTS ARE ADVISED NOT TO RUN.
    - PSI > 200 RACE TO BE CANCELLED.
- FOR MORE INFORMATION ON HAZE CONDITIONS, PLEASE VISIT THE NATIONAL ENVIRONMENTAL AGENCY WEBSITE AT [HTTP://WWW.NEA.GOV.SG/PSI](http://www.nea.gov.sg/psi).



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## RACE ACCESS MAP

### GETTING TO THE RACE VENUE

#### RACE START

- THE RACE START IS LOCATED NEXT TO ESPLANADE MALL, 1 ESPLANADE DRIVE SINGAPORE 038981. THERE ARE VARIOUS WAYS TO GET TO THE RACE START:

#### BY CAR / TAXI

- FROM AYER RAJAH EXPRESSWAY (AYE) IN THE DIRECTION OF ECP, TAKE EXIT 17 AND TURN RIGHT INTO CENTRAL BOULEVARD. DRIVE ALONGSIDE BAYFRONT AVE AND TURN LEFT ONTO RAFFLES AVE, TOWARDS ESPLANADE.
- FROM EAST COAST PARKWAY (ECP) IN THE DIRECTION OF VIVO CITY, TAKE EXIT 17A AND TURN INTO MARINA PLACE AND MARINA STREET BEFORE TURNING RIGHT TOWARDS CENTRAL BOULEVARD. DRIVE ALONGSIDE BAYFRONT AVE AND TURN LEFT ONTO RAFFLES AVE, TOWARDS ESPLANADE.
- FROM CENTRAL EXPRESSWAY (CTE), TAKE EXIT 4 AND TURN LEFT ONTO ORCHARD ROAD AND CONTINUE DRIVING ONTO BRAS BASAH ROAD. ONCE ON RAFFLES BOULEVARD, TURN RIGHT ONTO TEMASEK AVE, AND RIGHT AGAIN ONTO RAFFLES AVE, TOWARDS ESPLANADE.
- THERE ARE CAR PARK LOTS AVAILABLE IN THE VICINITY, INCLUDING ESPLANADE, MARINA SQUARE AND SUNTEC CITY. HOWEVER, PARKING IS ONLY AVAILABLE ON A FIRST-COME-FIRST-SERVED BASIS AND ANY COSTS FOR PARKING WILL BE THE RESPONSIBILITY OF THE PARTICIPANT.

#### BY MRT AND PUBLIC BUS

- THE NEAREST MRT STATIONS ARE ESPLANADE (CC3) AND CITY HALL (EW13/NS25).
- THE STATIONS ARE LINKED VIA CITYLINK MALL AND ARE APPROXIMATELY 10 MINS WALK FROM EITHER STATION TO THE START POINT.
- TO GET TO THE ESPLANADE VIA PUBLIC BUSES, THE FOLLOWING BUSES ARE AVAILABLE: 36, 56, 70M, 97, 111, 133, 162M, 195, 531, 1N, 2N, 3N, 4N, 5N, 6N, 75, 77, 106, 700A, 857, 960, 961, NR1, NR2, NR5, NR6, NR7, NR8.



MAP NOT DRAWN TO SCALE AND SUBJECT TO CHANGES

## ENTERTAINMENT LINE-UP



### 53A

53A IS MADE OF FOUR MUSICIANS WITH DIVERSE STYLES AND RICH MUSICAL BACKGROUNDS, AND IS KNOWN FOR ITS TANTALIZING BREW OF POP AND ROCK WITH A SPOONFUL OF LUNACY THAT PUTS A UNIQUE 53A BRAND ON EACH AND EVERY SONG THE BAND COVERS. THE BAND IS MADE UP OF SARA WEE (LEAD VOCALS, RHYTHM GUITAR, CHIEF NAGGER), ALVIN KHOO (LEAD GUITAR, BACKING VOCALS, ARIZONA TEA ADDICT), RANI HIDIR (LEAD VOCALS, BASS, HEAD BANGER) AND IRWAN SHAH (DRUMS, BACKING VOCALS, THE 'SENSITIVE' ONE).



### GOODFELLAS

GOODFELLAS IS ONE OF TIMBRE'S MOST ENTERTAINING BANDS. THE 6-PIECE BAND HAS ONLY BEEN FORMED JUST OVER A YEAR BUT IT HAS ALREADY MADE BIG WAVES AT THEIR PERFORMANCES, SHOWCASING THEIR VERSATILITY PLAYING R&B, MOTOWN, CLASSIC SONGS TO CURRENT POP AND ROCK SONGS BY ACTS SUCH AS THE KILLERS, MUSE, OASIS AND MUCH MORE. THE BAND IS ALSO WRITING THEIR OWN MATERIALS AND LOOKING FORWARD TO RELEASING THEIR DEBUT ALBUM NEXT YEAR. GOODFELLAS ARE ALWAYS APPRECIATIVE OF THEIR FANS AND BECAUSE OF THAT, MAKE HUGE EFFORTS TO PLEASE THE AUDIENCE AS WELL AS ENGAGING THEM IN THEIR PERFORMANCES.



### DJ ELECTRO-KAT

ELECTRO-KAT'S INSATIABLE NEED FOR VINYL HAS HAD HER SPINNING HERSELF SILLY ALL OVER TOWN, AND SHE HAS BEEN FEATURED EVERYWHERE FROM ORCHARD ROAD TO HONG KONG AND AUSTRALIA. ELECTRO-KAT CAN BE FOUND MORE REGULARLY AT HOME CLUB EVERY WEDNESDAY AS THE CRAZIER HALF OF ELECTRO AND TRANCE DUO SYNTH. SHE ALSO FRONTS LUCKY 13'S R&B AND HIP HOP NIGHT BUMP FLEX & GRIND, AS WELL AS BURST ELECTRO NIGHTS. KEEP YOUR EYES PEELED THE NEXT TIME YOU'RE PARTYING - YOU NEVER KNOW WHERE YOU'LL BE BOUNCING TO ELECTRO-KAT'S TUNES NEXT.



### DJ CHRISP

AN AVID MUSIC FAN-TURNED-DJ, CHRIS ANG, AKA DJ CHRISP, HAS BEEN WORKING THE DANCEFLOOR WITH HIS ELECTRO DANCE, TOP 40S, RETRO AND HOUSE BEATS SINCE 2006. HE FIRST TOOK TO THE DECKS AT HOME CLUB, SINGAPORE'S PREMIER UNDERGROUND MUSIC CLUB, AND HAS SINCE ALSO PERFORMED DECK DUTY AT REVELATION RAVE '08 AT ST. JOHN ISLAND, GOA FULL MOON PARTY '09 AND VARIOUS FUNCTIONS AND PRIVATE PARTIES. DJ CHRISP HELD RESIDENCY AT ONDERGRONDS CLUB IN MELBOURNE AND IS CURRENTLY SPINNING FOR EVENTS WITH HIS COMPANY, BCUBE ENTERTAINMENT.



### DJ CANDICEB

AS ONE OF THE FEW FEMALE DJS IN SINGAPORE, DJ CANDICEB BRINGS TO THE DECKS THE SOULFUL BEATS OF ELECTRONICA/DEEP HOUSE/MINIMAL/CHILLOUT, AND ELECTRO HOUSE/TOP 40S FOR THE MASSES. LUGGING HER MOBILE DECKS AROUND, CANDICEB CAN TRANSFORM ANY LOCATION INTO A DANCEFLOOR AND SET IT ON FIRE. CANDICEB HAS SPUN AT RENOWNED PLACES LIKE HOME CLUB, ST JAMES POWERSTATION, F1 PIT BUILDING, AND ZIRCA, NIFTY ON BOTH CDJS AND TURNTABLES.

## EVENT PARTNERS

EVENT ORGANIZER



OFFICIAL HYDRATION PARTNER



SUPPORTING CHARITY



OFFICIAL VENUE PARTNER



## CONTACT DETAILS

FOR MORE INFORMATION, PLEASE CONTACT:  
 HIVELOCITY EVENTS PTE LTD (SINGAPORE)  
 EMAIL: [INFO@WERUNSG10K.COM](mailto:INFO@WERUNSG10K.COM)  
 HOTLINE: 6372 6392 (10.30 AM - 5.00 PM, MONDAY TO FRIDAY EXCEPT PUBLIC HOLIDAYS)